

Enthusiastic about the Beef and Sheep Sector?

The Agriculture and Horticulture Development Board is a statutory levy funded organisation. Our mission is to improve the efficiency and competitiveness of agriculture and horticulture, representing around 75% of total agricultural output.

EBLEX is the levy funded body responsible for the promotion and development of the English beef and sheep industry. We are looking for a self motivated individual with sound industry knowledge to work alongside the current regional manager with view to assuming full regional responsibility.

EBLEX Regional Manager (North East)

Competitive salary + car + benefits

Home or Office Based

You will have a detailed understanding of agriculture and the red meat supply chain, excellent organisational skills and high standards of customer service. Strong negotiation and influencing skills combined with the ability to build effective relationships, trust, respect and credibility with a wide group of people in the organisation and externally at all levels are essential.

This role requires a flexible approach to working and a willingness to travel.

For more details or to arrange an informal discussion with Clive Brown (Senior RM Northern) please contact Kath Whigham on 02476 478638 or katharine.whigham@ahdb.org.uk To download a job description and application form, visit www.ahdb.org.uk

**Closing date:
26th March 2010.**

For more about EBLEX
go to: www.eblex.org.uk



Agriculture & Horticulture
DEVELOPMENT BOARD

www.ahdb.org.uk



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AHDB JOB DESCRIPTION	
Job Title	Regional Manager (North East)
Department	EBLEX
Location	Stoneleigh
Indicative Salary	
Line Manager (Job Title)	Senior Regional Manager
MAIN PURPOSE OF THE DEPARTMENT AND JOB	
<p>The Regional Manager's role is to ensure that the work of the English Beef and Lamb Executive (EBLEX) is known and understood by its broad range of stakeholders. Listening to their views and communicating back to EBLEX is a key part of the role. There will be an increasing emphasis on technology transfer and encouraging best practice throughout the industry.</p>	
<p>Following devolution and the increasing emphasis on English marketing and Knowledge transfer initiatives, increased contact with key regional stakeholders will be a priority. The key objectives of the organisation are to promote profitable business opportunities to English cattle and sheep levy payers by adding value not cost. It does this by encouraging better returns for the English beef and lamb industry, by stimulating a profitable demand for Quality beef and lamb and by championing the development of a sustainable industry through improved profitability.</p>	
<p>This will be achieved proactively through maintaining and developing liaison with key players in the industry, generating a positive image of EBLEX, an understanding of its work for the industry, and building on the organisations reputation as the knowledge base on meat and livestock matters.</p>	
<p>Work with Regional Development Agencies (RDAs) and other similar organisations able to provide funding will be a priority, but in line with EBLEX strategy</p>	

DIMENSIONS: AUTHORITY LEVELS & DECISION MAKING

To be Advised

Budgetary responsibility:

The post lies within the EBLEX Strategy Group. The Senior Regional Manager will approve funding for agreed and planned activities.

WORKING RELATIONSHIPS/MAIN CONTACTS/CONTEXT

Internal

Assistant/ other Regional Managers

EBLEX Team and EBLEX Press Office

AHDB organisations

EBLEX Shows & Exhibitions Team

AHDB Market intelligence

External

NFU – Regional Directors / Senior Policy Advisers/ Chairs of Livestock Committees

National Sheep Association

National Beef Association

Auctioneers / Abattoir Operators / Processors/ Meat manufacturers /Catering butchers

Regional Development Agency (RDA) /Other funding organisations

KEY RESPONSIBILITIES

1. Manage and contribute to the delivery of the regional plan
2. Ensure levy payers (farmers, slaughterers and processors), industry organisations, auctioneers, retailers, foodservice operators and other relevant meat and livestock industry players know and understand EBLEX objectives and plans. This will be achieved by:
 - (a) Attend relevant industry organisations meetings within the region.
 - (b) Where necessary, responding to industry concerns in liaison with other Regional Managers and relevant Senior Managers/ Directors.
 - (c) Contribute to EBLEX presence at agricultural shows and specialist events.
3. Ensure that specific queries and complaints are promptly passed to relevant EBLEX, or AHDB staff and that they are dealt with appropriately.
4. Participate in industry 'urgent defence' as required.
5. The Regional Manager will from time to time be required to contribute to project work relating to broader English and regional matters.
6. Ensure compliance of the health and safety policy in relation to yourself and the team

KNOWLEDGE / EXPERTISE / MINIMUM QUALIFICATIONS

The ability to build effective relationships, trust, respect and credibility with a wide group of people in the organization and externally at all levels

Excellent negotiation and influencing skills

Effective organization skills

Excellent verbal and written communication skills

A detailed understanding of agriculture and the supply chain
Experience of market information communication

High standards of customer service

Quality and target orientated

Energetic, proactive and enthusiastic

OTHER ATTRIBUTES / KEY SKILLS/COMPETENCIES

Clean Driving License

SIGNATURE (Post holder):

DATE:

SIGNATURE (Manager):

DATE: