



# DairyCo

DairyCo is a division of AHDB

Dear Interested Party,

The DairyCo division of the Agriculture and Horticulture Development Board ('DairyCo'), in conjunction with our Research Advisory Forum, has developed new R&D & Knowledge Transfer Strategies for the next five years. In looking at the delivery of R&D needed for these strategies DairyCo is investigating the possibility of entering into longer term partnerships with Universities, Research Institutes or other appropriately skilled and equipped organisations in order to carry out an increased research programme.

We envisage that these partnerships would be of typically five years in length and potentially £2.5 million each in financial size.

These partnerships would form a key part of DairyCo activities and would be integrated with DairyCo's day to day activities with the Research Centre providing a venue for the dissemination of research.

We are currently considering two joint ventures with the first potentially around Nutrition and Animal Health and Welfare and the second around Grass and Forage production and Soil Management.

**We are holding an open meeting for any party who would potentially be interested in working with us on these exciting projects on the 25 August 2010 at The Guest Lounge, Royal Pavilion, Stoneleigh Park, Kenilworth, Warwickshire.**

The purpose of the meeting will be for DairyCo to provide more background to our current plans and to discuss with the participants some of the questions we are still considering and the benefits and challenges of this approach.

Following this meeting a proposal will be put before the DairyCo board in September who will decide whether or not we want to go ahead with this approach.

**If you wish to attend this meeting please inform Jennie Tanner, R&D Administrator on [jennie.tanner@dairyco.org.uk](mailto:jennie.tanner@dairyco.org.uk) or 02476 478685 to reserve your place.**

Please note that if DairyCo decides to progress, the selection of our partners' will be carried out through an open tender process.

Those that register for the open meeting will receive a briefing document approximately one week before the meeting. This document will be put on the website at the same time.

**Ken Boyns  
Sector Director**